Connect the Physical World with the Digital World

Imagine having the presentation content you need instantly appear with just the flash of your business card. With MultiTaction's proprietary Enriched Reality technology, Codice, accessing content from multiple sources and in a variety of formats is fast, easy and captivating!

- Use Codice marker to activate an item you want to be recognized by a MultiTaction display and instantly connect.
- Codice markers are convenient and can fit to the size of a credit card.
- Easily placed on objects of all kinds they are inexpensive to print and have endless possibilities.
- MultiTaction displays can be used as interactive tables, and nothing brings fun new interactivity better than Codice markers on interactive tables! Objects of all kinds can be easily labeled and then placed on the table for unique interaction. Spinning, moving and exploring with the items just adds to the fun and increased engagement with the content.

MEETING ROOMS

MUSEUMS

RETAIL

EDUCATION

What is Codice?

A MultiTaction display recognizes and identifies Codice optical markers using computer vision and object recognition algorithms. A Codice optical marker is similar to a QR code. By placing an optical marker on a display, a user can quickly show, play, send and receive personalized and exclusive content, resulting in a highly personalized digital signage experience.

KEY FEATURES

LET'S GET PERSONAL

Codice codes can be assigned to people, allowing for content that is tailored for a unique audience or presenter. Imagine having the presentation content you need instantly appear the moment a Codice marker is detected!

NEXT LEVEL ACCESS

Codice Markers are convenient and can fit to the size of a credit card. Easily placed on objects of all kinds they are inexpensive to print and have endless possibilities.

SUPER EASY

Codice markers allow unlimited expansion of content to be explored without clutter. Similar to using a keyboard shortcut on your computer, a codice can launch anything without having to find a specific object on the screen to click or tap on. Plus, with its intuitive user interface it's easy for everyone of all ages to use.

START WITH WOW

Using Codice markers to combine virtual content with physical items can bring your content alive by involving more senses. "When I hear, I forget. When I see, I remember. When I do, I understand."

DIRECT ACCESS

Users get immediate access to content or applications thru the Codice markers. Eliminate complicated menus and time spent hunting for content when Codice Markers are used.

UNIQUE TO MULTITACTION

Codice is unique to MultiTaction displays and the only universal object marker code in the market. Codice markers can be easily integrated and used in tandem with MultiTaction Showcase Presentation or Canvus Collaboration software further enhance the features of the software.

From boardrooms to museums, Codice Markers bring data to life quickly and easily and with a dash of fun.

Visit **MultiTaction.com**
or contact **sales@MultiTaction.com** for more information

MULTITACTION